

Sponsorship Levels Benefit Comparison Chart

		NICKEL	BRONZE	SILVER	PLATINUM	GOLD	PALLADIUM
VALUE OF CONTRIBUTION		\$250-\$749	\$750-\$1249	\$1250-\$1749	\$1750-\$2499	\$2500-\$4999	\$5000-\$10000
Brand Logo Placement	Aspen Film Website	✓	✓	✓	✓	✓	✓
	Sponsors + Supporters Group On-Screen Slide	✓	✓	✓	✓	✓	✓
	Sponsors + Supporters Group Program Guide		✓	✓	✓	✓	✓
	Program Guide Cover					✓	✓
	Official Shortsfest Poster				✓	✓	✓
	Festival Venue Signage			✓	✓	✓	✓
	Aspen Film mailings + E-blasts			✓	✓	✓	✓
	Listed In Shortsfest Press Release					✓	✓
	Mention(s) in AF Social Media Stories		1	2	2	2	3
	Dedicated Brand Post AF Social Media				1	2	3
Product Placement	Inclusion of product or materials in 100 VIP Gift Bags	✓	✓	✓	✓	✓	✓
	Product/Brand Activation at Shortsfest						✓
Dedicated Supporter Advertising	Dedicated Supporter - Name Slide or Ad		✓	✓	✓	✓	✓
	Printed Program Guide Ad (1/2 or Full Page)				✓	✓	✓
	Dedicated Supporter Video or Ad :15 second spot					✓	
	Dedicated Supporter Video or Ad :30 second spot						✓
Festival Access	Film Program Tickets	2	4	4	4	4	4
	Festival Pass			1	1	2	4
	Reserved Seats						4
	Tickets to Awards Program			1	1	2	4

• SHORTSFEST AWARD UNDERWRITING

- Aspen Shortsfest juries award 9 cash prizes to in-competition films at the festival. Award underwriters receive **Bronze** Level Perqs + (4) Individual Tickets to the festival
 - Emerging Star Awards - \$1250: Audience Award, Short Short* (under 10 minutes), Student Film, Youth Jury Award
 - Filmmaker Phenom Awards - \$2500: Animation*, Comedy*, Documentary*, Drama*, The Ellen Award (honoring our founder)

**Oscar®-qualifying awards*

• FilmEducates SPONSORSHIP

- There are many opportunities to support Aspen FilmEducates programming during Shortsfest. Please reference the FilmEducates Underwriting **Opportunities appendix** for more information.

• \$1,000 - HAPPY HOUR HERO

- Official underwriter of (1) Aspen Shortsfest Happy Hour. Happy Hours take place Tuesday-Friday during the festival (4 total) and provide filmmakers with the opportunity to eat, drink and network prior to Film Program screenings. Happy Hours are open exclusively to filmmakers, industry guests, jury, and invited patrons of the festival.
 - Happy Hour Heros receive **BRONZE** Level Perqs PLUS:
 - Access for (2) people per Happy Hour