

ASPEN FILM

INDEPENDENT BY NATURE

Advertising Opportunities

SHORTSFEST

March 31- April 6, 2025



FESTIVAL PROGRAM GUIDE - PRINT ADVERTISING

A print advertisement in our 2025 festival program guide - 1500 copies distributed at the festival and across the Roaring Fork Valley.

- **Full page** - \$800 (7" X 10")
- **Half page** - \$400 (3.5" X 5")

ON-SCREEN - DIGITAL ADVERTISING

A static or moving ad that plays before each of 10 festival film programs

- **Static ad** - \$750 (\$600 for prior advertisers) - Approx 10 rotations before each program
- **15-second motion/video ad** - \$2,500 (\$2,000 for prior advertisers) - Shows 1 time before each program

PRINT + DIGITAL AD BUNDLES

The recommended ad package includes both a printed and an on-screen ad

- **Bundle #1 - Full-page print + :15 sec motion** - \$3,000 (\$2,500 for prior advertisers)
- **Bundle #2 - Full-page print + Static digital** - \$1,250 (\$1,100 for prior advertisers)
- **Bundle #3 - Half-page print + Static digital** - \$1,000 (\$800 for prior advertisers)

DEADLINES

PRINT PROGRAM/PRINT AND ON-SCREEN BUNDLES

- **Commitment deadline** - February 21, 2025
- **Print-ready ads due** - February 28, 2025

ON-SCREEN

- **Commitment deadline** - March 19, 2025
- **Screen-ready ads due** - March 24, 2025

ARTWORK SPECIFICATIONS

PRINTED PROGRAM GUIDE AD

*Printed ad art MUST be exported as a **HIGH RESOLUTION PDF***

*Full-page ads should be exported with **.25" bleed***

- **Full page** - 7" X 10"
- **Half page** - 3.5" X 5"

DIGITAL ON-SCREEN

- **Static ad** - 1920px X 1080px
 - *Static ads MUST be exported as a **HIGH-RESOLUTION JPG***
- **15 Second ads**
 - *15-second ads MUST be exported as a **.MOV file***

TO RESERVE ADS, PLEASE FILL OUT THIS FORM:

[Advertising Agreement Form](#)

For questions or more information, contact marketing.aspenfilm@gmail.com